

The Asia Pacific School of Business120 S.H.									
Recommended							Credits		
Year 01	Fall	GE 1000 Transition to Kean (1cr)	ENG 1030 Composition (3 cr)	GE Foundation MATH 1010 or 1016 (3 cr)	COMM 1402 Speech Comm (3 cr)	HIST 1062 Worlds of History (3 cr)	GE Approved Humanities (3 cr)	16	
	Winter								
	Spring	GE 2023 Research & Technology (3 cr)	ENG 2403 World Literature (3 cr)	GE Approved Social Science (3 cr)	GE Approved MATH or CPS (3 cr)	Free Elective (3cr)		15	
	Summer								
Year 02	Fall	GE Approved Lab Science (4 cr)	GE Approved Humanities (3 cr)	ID 2415 Small Group Communication (3 cr)	COMM 2503 Mass Media (3 cr)	Free Elective (3 cr)		16	
	Winter								
	Spring	GE Approved Science (3-4 cr)	COMM 2405 Advanced Public Speaking (3 cr)	COMM 2425 Interpersonal Communication (3 cr)	COMM Option Elective (3 cr)	Free Elective (3 cr)		15 - 16	
	Summer								
Year 03	Fall	COMM 3405/4204/3280 (3 cr)	COMM 3510 Persuasive Communication (3 cr)	COMM Option Elective (3 cr)	Free Elective (3 cr)	Free Elective (3 cr)		15	
	Winter								
	Spring	COMM 3720 Comm and Media Theory (3 cr)	COMM Option Elective (3 cr)	COMM Major Elective (3 cr)	Free Elective (3 cr)	Free Elective (3 cr)		15	
	Summer								
Year 04	Fall	COMM Option Elective (3 cr)	COMM Option Elective (3 cr)	COMM Major Elective (3 cr)	Free Elective (3 cr)	Free Elective (3 cr)		15	
	Winter								
	Spring	COMM 4962 Comm Research Seminar (3 cr)	COMM Major Elective (3 cr)	COMM Major Elective (3 cr)	Free Elective (3 cr)	Free Elective (1-3 cr)		13-15	
Please see the Curriculum Sheet for this program via Quick Links on the The Asia Pacific School of Business home page.							TOTAL REQUIRED	120	

College of Liberal Arts/School of Communication, Media and Journalism  
B.A. Communication: Communication Studies 41104  
4 Year Plan  
  
Fall 2021/Revised 10/12/21